

## Redhill Farm Free Range Pork declared regional champion

Redhill Farm Free Range Pork based near Gainsborough, has won the East of England regional 'Local Food Award' in the annual Countryside Alliance Awards.

The Countryside Alliance awards celebrate rural life, business, heritage and produce. Entrants are first nominated by members of the public and then judged on their answers to in-depth questions about their business'

role in their community.

"The East of England region covers Lincolnshire, Norfolk, Suffolk, Cambridgeshire, Bedfordshire, Essex, and Hertfordshire so we are absolutely amazed and thrilled to have been selected as the winner of the 'Local Food Award' out of all the other entrants throughout such a vast region," commented Redhill Farm Managing Director, Jane Tomlinson.



JANE AND TERRY TOMLINSON OF REDHILL FARM FREE RANGE PORK RECEIVING THEIR AWARD FOR LOCAL FOOD FOR THE EAST OF ENGLAND FROM ALICE BARNARD, CHIEF EXECUTIVE AND SARAH TAYLOR, EAST OF ENGLAND REGIONAL DIRECTOR

## Tennyson Rises at the Lincolnshire Events Centre



Construction has begun on the latest addition to the Lincolnshire Events Centre's buildings. The Tennyson Pavilion replaces the Sponsors Pavilion that was demolished in 2008 to make way for the EPIC Centre. The new Pavilion will be completed in time for the Lincolnshire Show on 22nd and 23rd June.

The previous Sponsors Pavilion was donated to the Lincolnshire Agricultural Society by A W Lockwood, on completion of his year of office as President of the Society. The new Tennyson Pavilion will replace this, enabling sponsors and corporate hospitality guests at the Show to be the first to benefit from this brand new facility.

## Lincolnshire is the UK's face of 'British Food Fortnight 2011'

Sally Jackson, owner of the award winning Pink Pig Farm in North Lincolnshire has won the coveted title 'Face of British Food Fortnight 2011' – a national campaign that celebrates the best of Britain's food (17th September to 2nd October).

Hundreds of farmers around the country entered the 2011 competition, but Sally, from the Pink Pig Farm in Holme was announced the winner by 'Farmers Weekly' magazine.

"British Food Fortnight' flies the flag for British Farmers - and we've put Lincolnshire on the map as a top notch farming county by winning," said Sally.

"I'm thrilled we've won. The competition had farmers from Bedfordshire, Sussex and Wiltshire all in the running. The judges were looking

for someone that embodies the UK's wonderful countryside and has qualities that are wholesomeness, trustworthy and traditional with integrity. My family has been farming in Lincolnshire for over 100 years and we shared all these values; not only with the farming community but also our visitors, suppliers and customers at our farm shop."

"I can't wait to work with the team behind 'British Food Fortnight' and 'Farmers Weekly' to show everyone through the campaign what a great farming community Lincolnshire has."

Sally was chosen by a panel of judges which included author, Jilly Cooper, and will launch the national campaign in September throughout the UK. Sally and her farm will feature, online and in the campaign's promotion material.

