



QUALITY: Jane and Terry Tomlinson at Redhill Farm

# Going to town on taste

Lincolnshire's finest foods are deservedly taking the capital by storm

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Lincolnshire COUNTY COUNCIL

■ **The exquisite delights of Lincolnshire's quality food found the perfect showcase in London when some of the county's top producers met the media.**

The Lincolnshire in London Lunch, held at Roast restaurant in Borough Market in the heart of the capital, was hosted by the county council's Select Lincolnshire team.

It builds on two years' work by Select Lincolnshire to highlight the quality of produce on offer from a county that's world famous for its food.

Offered on the menu at the swish eatery, which enjoys views of St Paul's Cathedral, were dishes made from fine ingredients grown and reared in Lincolnshire, including beef, ham and trout.

Some of the country's

top food journalists were on hand to sample the food.

At the same time, Select Lincolnshire held an event in the food hall at John Lewis in Oxford Street, promoting some of Lincolnshire's leading food brands.

Behind both events was a single message – that if you are serious about your food then look to Lincolnshire for ingredients that are definitely a cut above.

One of the farmers with products featured on the menu at Roast was Jane Tomlinson whose Redhill Farm near Gainsborough produces some of the finest free-range pork in the country, along with a range of quality products such as sausages and pork pies.

All the pigs at Redhill Farm are reared on the farm and 80% of their

products are sold at farmers' markets.

"If you do something of quality, word gets around," said Jane.

"We take pride in what we do, and it is our consistency of quality which keeps people coming back."

Jane said events like those in London help spread the word about the quality of produce available in Lincolnshire.

"It helps raise the profile of the county and draw attention to other fantastic products we have," she said. "Lincolnshire is quite undiscovered, but hopefully these events are helping to change that."



For more information on Select Lincolnshire, call 01522 550593 or visit [www.selectlincolnshire.com](http://www.selectlincolnshire.com)